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Provider

Forecasting INTERIOR Trends: Design's Role in Restoring Global Health



Forecasting INTERIOR Trends: Color Perspectives & The Designer's Role in Restoring Global Health

Approved: AIA 1 HSW LU, IDCEC 1 HSW CEU

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Course Description:

The built environment sits at the intersection of human and outcome, driving behavior, unconsciously. Done well, design uplifts and encourages health and well-being. Defaulted environments lead to physiological stress, driving the body into dissociation, disease, death, crime, dystopia and global unrest.

Using leading edge research, this thought-provoking course identifies not only the current neuroscience indicating the physiological response to design cues but does so incorporating significant global trends in color and design going forward. Delivering the neuroscience, neuroarchitecture, neuromarketing and even Disney knows, all providing insights into the human unconscious physiological response and reactions to color, form and space.

This presentation identifies the how the colors, shapes, environments and current global trends in interiors are driving behavior. Learn which simple shifts can be made within any style for the preferred outcomes of health and well-being of all humans and enabling their ability to care for themselves, each other and the planet.

Learning Objectives

- Learn the human experience of space as it drives behavior, examine how design of interiors influence people emotionally and behaviorally.
- Learn insights from neuroscience into the mind's conscious and unconscious reactions to form, color, structure and space.
- Understand important human physiological response to design, identify exterior cues that lead to health and wellbeing outcomes.
- Learn insights from neuroscience into the mind's conscious and unconscious reactions to form, color, structure and space Identify major trends going forward.
- Learn the design's role in creating health and well-being, for individuals, communities, countries and global health.