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Functional Color & Biophilia for Increased Learning Success in Education

Preview: October 26, 2023 Webinar HSW CEU 10:00 am PST / 1:00 PM ET

AIA - AIAEDU Session 1 1 HSW/LU
IDCEC - CC-118950-1001 .1 HSW/CEU



TIME CONFLICT? Enjoy a LIVE lunch-n-learn presentation for your firms or professional organizations, **Fawn Chang**, Fawn@Fawnchang.com

Course Description:

Citing the neurobiology of learning, recent scientific case studies and best practices this course exposes how to design with color and use biophilia to increase learning success. Explore proper color selection and application incorporated with proper use of biophilia foster engagement and increase success in learning in all ages from pre-school to elder. Discover how we learn, how the brain and body respond to color and nature, what to incorporate and eliminate in designs especially those in low-funded environments. Understand the role of stress and trauma have in learning and what designers must know about Trauma-Informed Design in education. Learn how to inspire greater engagement, easier learning and better retention and outcomes.

Learning Objectives:

1. Discover important neuroscience of learning, how the brain processes the stimuli in the environment and which design cues will foster better learning.
2. Understand the principles of Trauma-Informed Design as applied to the learning environment for greater learning outcomes.
3. Understand how biophilia and the proper use of color have been shown to enhance learning outcomes.
4. Know which colors to use and how, how to craft a better learning color palette and how to apply color to enhance learning across the needs of various age groups, for enhancing better learning, better retention and better outcomes.